



## Partners in Mission and Impact

At Maximizing Excellence, we have a partner-first mentality. We partner with organizations who want to improve their effectiveness and achieve high impact. We believe we are responsible for more than expertise in a partnership. We strive to be a mentor, facilitator, energizer, activator, and problem solver.

Our services span from strategic planning to capital campaign management to customized research projects. All of which could be executed by an organization internally. So what is the benefit of hiring a consultant? There is significant value in having an outside perspective. Not only do consultants offer a more objective and less entrenched way of looking at an opportunity or idea, their status as “outsider” makes them the right people to ask the tough questions of those closest to the organization. This is especially true during strategic planning.

For example, say an Executive Director is sensing some disconnect among board members regarding the organization’s mission. Knowing there are big decisions to be made in the near future, she suggests it might be a good time for strategic planning. In this scenario, Maximizing Excellence would survey or individually interview board members before the planning retreat to see how they are thinking about the mission and other organizational activities. We provide a safe space for board members to share openly and honestly what they might not feel comfortable saying to the director or fellow board members. Equipped with such insight, we are able to design a retreat that is more productive than combative and facilitate activities that build consensus rather than cause division.

If you have something in mind for a potential partnership, feel free to reach out to any one of our talented consultants on the [team](#)!