

HOW BOARD MEMBERS CAN GET MORE INVOLVED . . .

. . . WITHOUT ASKING FOR MONEY

1. Personally invest.
2. Host an event.
3. Email, call or visit a donor just to say thanks.
4. Articulate why someone should get involved.
5. Recruit an in-kind service.
6. Think strategic.
7. Negotiate a lower price from a vendor.
8. Help create or evaluate a new fundraising strategy.
9. Provide intelligence on prospects.
10. Open doors.
11. Get other board members on board.

Additional details on these strategies available from Maximizing Excellence, LLC.