

What's Our Why?

By the MSW's at Maximizing Excellence

March is National Social Work Month and as an office with three proud social workers on the team, we thought we would answer "What's our why?" for social work.

"Social work, to me, is the most complete and effective way to change lives. Whether with small groups, through an organization, or even in a community, social work provides the philosophy, techniques, and proven practices to position each entity for success. Social workers believe they are part of a successful outcome, but are not the sole reason for a successful outcome. That inspires me and I hope brings inspiration to others!"

~ **Cindy Peterson, MSW**

"As a discipline, social work provides various frameworks and a global perspective to work from. In practice, it honors the connections between individuals, institutions, communities, and systems. The social problems that dominate headlines do not exist in a vacuum and therefore cannot be solved without evaluating the full picture and paying mind to the interconnections. I use my social work education to develop solutions and strategies that lead to the comprehensive change and collective action we need. If you improve the system, you have more power to improve everything else."

~ **Rika Peterson, MSW**

I love having the opportunity to work with nonprofits and the ability to make an impact on the individuals they serve. The prospect of being able to make structural changes that will impact future generations is inspiring to me, and I look forward to my future in the social work field.

~ **Allison Reuland, MSW candidate**